

Haashir Ahmed

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Portfolio: <https://haashir-ahmed-design.kjfdhtgts.chatgpt.site>

EDUCATION

Columbia University

Bachelor of Arts in Data Science & Economics

GPA: 3.74 | Dean's List

Coursework: Data Structures with Java, Machine Learning, Statistical Inference, Probability Theory

New York, NY
Expected Dec 2027

SELECTED PROJECTS

Common Ground

Sep 2026

Independent AI-assisted product design concept for group ordering

- Created a group-ordering prototype with ChatGPT, combining budget and food preferences with explainable matches, no-results recovery, and human confirmation using fictional data.

Agency Launchpad

Aug - Sep 2026

Independent product strategy and UX concept for TikTok Business Center

- Proposed a role-aware onboarding experience, mapping agency setup, client access, permissions, and approval states in a conceptual interface with guided steps and reusable workspace templates.
- Extended the concept with ChatGPT into a prototype covering permission review, pending approval, rejection, and approved access; outlined a plan for future usability testing.

EXPERIENCE

Wells Fargo

Charlotte, NC

Consumer Banking & Lending Summer Analyst, Deposits Analytics

May - Aug 2026

- Analyzed 30M+ checking accounts using SQL and cohort analysis to identify customer behavior, fee-waiver patterns, and retention risks during customers' first three months.
- Built dashboards tracking ~200K monthly account attritions and ~50K year-over-year shifts across customer and product segments for Everyday Checking and Clear Access Banking.
- Partnered with product managers and Deposits leadership to gather requirements, validate outputs, and translate customer insights into retention and engagement recommendations.

NeuralLens.AI

Bloomfield Hills, MI

Account Management Intern

Mar - Jun 2025

- Supported 10+ discovery calls with CISOs and compliance leaders to understand customer workflows and identify gaps in data governance and regulatory compliance.
- Collaborated with product and engineering on messaging for AI-driven tools; helped prepare custom demos and technical briefs, contributing to ~25% higher demo-to-follow-up conversion.

Rocket Mortgage

Detroit, MI

Senior Banker

Jan 2021 - Nov 2023

- Built Python tools to automate borrower data analysis, reducing manual processing time by ~30%; partnered with underwriting and operations to resolve documentation and credit issues.
- Advised 100+ clients on financing options and closed \$23M+ in residential loans using borrower financial analysis and data-driven qualification.

LEADERSHIP

Columbia Data Science Society | Executive Board Member

- Led programming for ~45 members, organized workshops and hackathons with industry partners, and mentored students in Python and data analysis.

SKILLS

Product: Customer discovery, requirements gathering, workflow mapping, feedback prioritization

Data and AI: Python (Pandas, NumPy), SQL, R, NLP, statistical modeling, experimentation

Tools: Tableau, Power BI, Excel (Advanced), PowerPoint, Jupyter